



News Release

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For Immediate Release:
Contact:

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Drowning Prevention Coalition
of Palm Beach County
(561) 616-7068 or (954) 801-7787

Drowning Prevention Coalition and Tri-Rail Team Up To Promote Water Safety

Since drowning incidents occur year-round in Palm Beach County, there is a need to continuously provide water safety messages to the public. The Drowning Prevention Coalition (DPC) of Palm Beach County and South Florida Regional Transportation Authority/Tri-Rail have formed a unique partnership to disseminate drowning prevention information.

Tri-Rail has donated the use of five advertising spaces inside trains for displaying information on drowning prevention and water safety. The Drowning Prevention Coalition will provide colorful posters that will be placed in trains and viewed by thousands of passengers. The posters also portray the coalition's mascot, Buddy the seahorse, along with the ABCDs of water safety.

The DPC suggests that everyone uses the ABCD's of water safety to stay safe in and around water, but it is up to each individual to make sure a drowning incident does not occur.

For more information on water safety lessons and water safety/drowning prevention education, please visit the DPC website at www.pbcgov.org/dpc or call 561-616-7068. The coalition is funded by the Palm Beach County Board of County Commissioners and the Children's Services Council of Palm Beach County.

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