

Public Safety Cross-Departmental Team



Keeping You Safe

Strategic Planning & Performance Management

Palm Beach County
Board of County Commissioners
Workshop
January 25, 2022





Team Members





Airports – Pete Labbe, Community Services – Meghan Parnell and Dr. Casey Messer, Cooperative Extension – Rochelle Wolberg, Criminal Justice Commission – Regenia Herring (PSCDT Co-Leader), Fire Rescue – Jose Gonzalez, Library – Doug Crane, Medical Examiner's Office – Dr. Wendolyn Sneed, OFMB – Keith Clinkscale, Marcela Millett and Aaron Pierce, Parks and **Recreation** – James Davis, **Planning, Zoning and Building** – Michael Fox, **Public Affairs** – Adam Feldser, **Public Safety** – Stephanie Sejnoha (PSCDT Co-Leader), Risk Management – Jean Heald, Water Utilities – Bret Hammell, Youth Services – Tammy Fields

GOALS



- 1. Prepare for, respond to, and recover from all emergencies.
- 2. Ensure the overall safety of our community.
- 3. Improve the overall health of our community.
- 4. Improve the overall well-being of our community.



Awareness is Critical to Public Safety



- Increasing public awareness improves public safety.
- Prepared community = safe community.
- Communicating awareness = prepared community.
- > Harmonized messaging avoids confusion.
- Clearly understood messaging avoids complacency.

Prepare for, respond to, and recover from all emergencies.

Improve the overall well-being of our community.

Public Safety Awareness ensure the overall safety of our community.

Improve the overall health of our community.









"Keeping you Safe" 2021 Episode Lineup

	<u>Month</u>	<u>Departments</u>	<u>Episode</u>
2	June	Parks and Fire Rescue	Water, Ocean and , Park Safety
	August	Youth Services and Library	Back to School Safety
0	September	Water Utilities, Parks, Risk, Fire, and ERM	WUD Protects the Public
2	October	CJC and Public Safety	Crime Prevention
1	November	Risk and various Departments	County's Safety Programs
	December	Community Services	World Aids Day



Program Guide

August 2021







PBC TV - Channel 20

August 2021 Edition

Featuring the Palm Beach County
Public Safety Cross-Departmental Team

Dear Palm Beach County Residents:

It is an honor to have the work of Palm Beach County Public Safety Cross-Departmental Team featured in PBC TV-Channel 20, August 2021 Edition.

The Public Safety Cross-Departmental Team is part of a larger effort by the Board of County Commissioners and County Administration to improve how safety-related services are delivered to you. This team is one of six Cross-Departmental Teams created to address the County's Strategic Priorities, which are: Public Safety, Economic Development, Housing and Homelessness, Environmental Protection, Infrastructure, and Substance Use and Behavior Disorders.

The goals of the Public Safety Cross-Departmental team are to:

- 1. Prepare for, respond to, and recover from all emergencies;
- 2. Ensure the overall safety of our community;
- 3. Improve the overall health of our community; and
- 4. Improve the overall well-being of our community

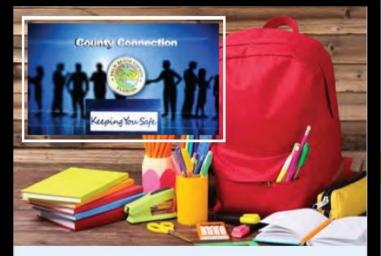
Public safety is about keeping you safe. Keeping you safe centers on the work of 13 departments (Airports, Community Services, Cooperative Extension, Criminal Justice Commission, Fire Rescue, Library, Financial Management and Budget, Parks and Recreation, Planning, Zoning, and Building, Public Safety, Risk Management, Water Utilities, and Youth Services) teaming up to provide safety-related services to you and to better coordinate how these services are delivered to keep you safe.

This PBC TV-Channel 20 Guide is one of many ways this team plans to share information with you to become more aware of the safety-related services the members of the Public Safety Cross-Departmental Team offer and perform to keep you safe.





If you would like more information on the Public Safety Cross-Departmental Team, please contact Co-Chairs Stephanie Seinoha at (561) 712-6470 or Regenia Herring at (561) 355-4943.



County Connection

August is Back to School month and on the next episode of "County Connection: Keeping You Safe", we will bring you tips from Palm Beach County Youth Services and the PBC Library to help your youth and families get ready to return to school safely. Also there are resources in the library provided to safely navigate the Internet and a free tool for home work assistance. Finally, we give you the top 10 things to help with school day stress.

Airs Mondays at 6:00pm, Tuesdays at 4:00pm, Wednesdays at 6:30pm, Thursdays at 10:30am, Fridays at 7:30pm and Sundays at 11:30am

Water Safety, Ocean Safety and Park Safety





Episode Highlights

- Learn to Swim Program
- Drowning Prevention
- Beach Conditions Flags
- Marine Hazards
- **❖** Sun Safety
- Securing Valuables
- Park Overcrowding
- See Something Say Something









Back to School

Keeping You Safe Campaign

Episode Highlights

- *Getting to school safely
- *Backpack Safety
- *Internet Safety
- *Tutoring Support
- *Stress management









Water Utility Teams up for Public Safety

Keeping You Safe Campaign

Episode Highlights

Teaming Examples:

- With Risk: Driver Training & Generating Metrics for Accident/Incident Analysis.
- With Fire Rescue: 12,000 Fire Hydrants Protects Our Homes & Businesses.
- With ERM: The Wellfield Protection
 Program Safeguards our Water Supply.
- <u>With Parks</u>: Maintenance and Operation of Two Manmade Wetlands that Recharge our Water Supply.



Crime Prevention





Episode Highlights

- Role of CJC
- Role of Public Safety
- PBC Association of Chiefs of Police
- CJC Law Enforcement Planning Council
- Home Caregiver Program
- Human Trafficking Training









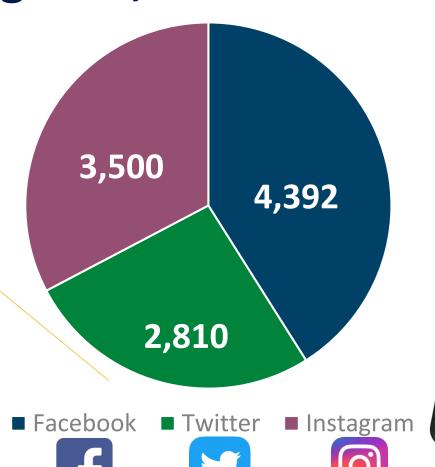


Presented by Palm Beach County
Public Safety Department

Keeping you Safe Campaign Followers August 6, 2021 – December 31, 2021













Public Safety Awareness Metrics

Raising Awareness in Palm Beach County



1,854 Awareness **Activities**



3,892,046 posts, likes and interactions through Social Media











40,828 people reached through Awareness Activities

3,004 Awareness Tools

94% Satisfaction





Update on Team Goals

- 1. Prepare for, respond to, and recover from all emergencies.
- 2. Ensure the overall safety of our community.
- 3. Improve the overall health of our community.
- 4. Improve the overall well-being of our community.

Goal 1. Prepare for, respond to, and recover from all emergencies.

COVID-19 Response and Recovery for Fiscal Year 2021

- 55 press conferences broadcast on Channel 20, Facebook & Twitter
- 50+ PSAs produced in English/Spanish/Creole
- 500+ daily press release updates
- 1,340,000 households provided masks by mail
- **1,041,867** people vaccinated in Palm Beach County







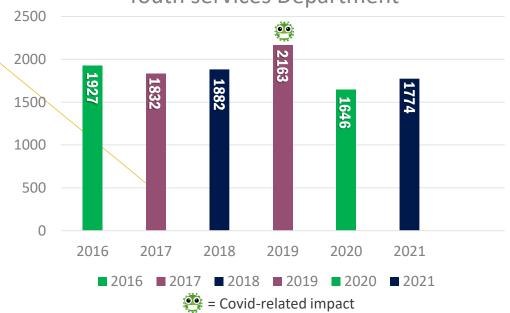
The Emergency Operations Center is currently at Level III

Goal 1. Prepare for, respond to, and recover from all emergencies.



During this pandemic, our community members' mental health and wellness has inevitably been compromised. The human services team continues to monitor and disseminate mental and behavioral health resources available to meet the needs of the general public.

Request for Service & Telemental Health Sessions Provided by Youth services Department



On May 21, Palm Beach County "got their green on" to bring awareness to Mental Health and Trauma-related concerns.



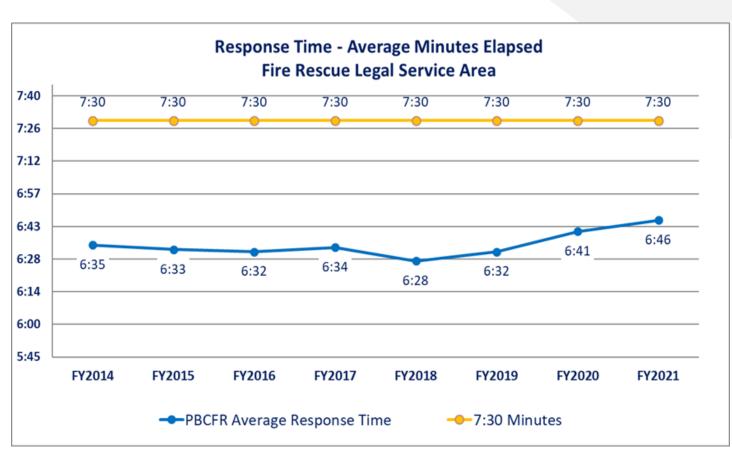
Goal 2. Ensure the overall safety of our community



Mobile Integrated Health Program

- Served 2,340 patients referred by our crews for assistance after their 911 call
- Served 1649 patients through our Addiction Program
- Programs offered:
 - High Frequency Utilizer Chronic
 Disease Management
 - Addiction
 - Crew Referral
 - Pregnancy Outreach
 - MIH Monitoring
 - CARES Fall Intervention

PBCFR Response Time Averages

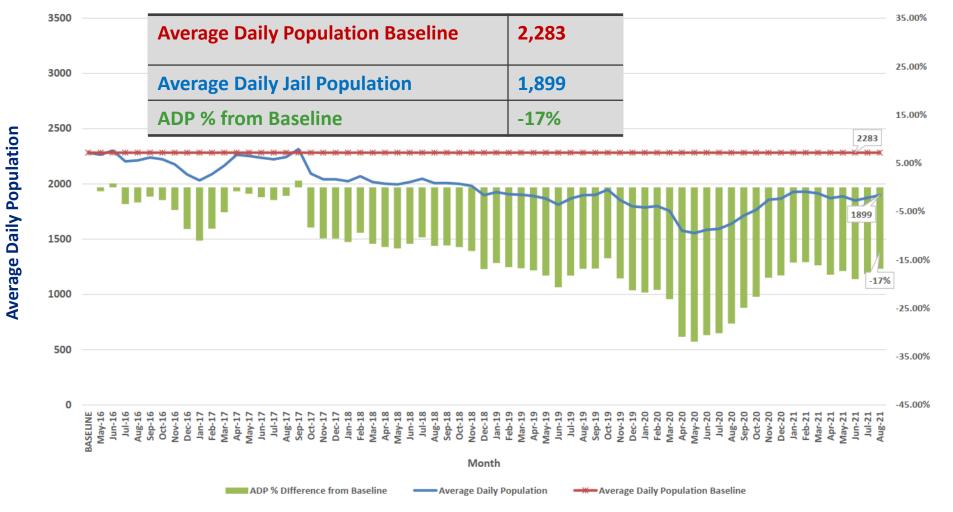


Goal 2. Ensure the overall safety of our community

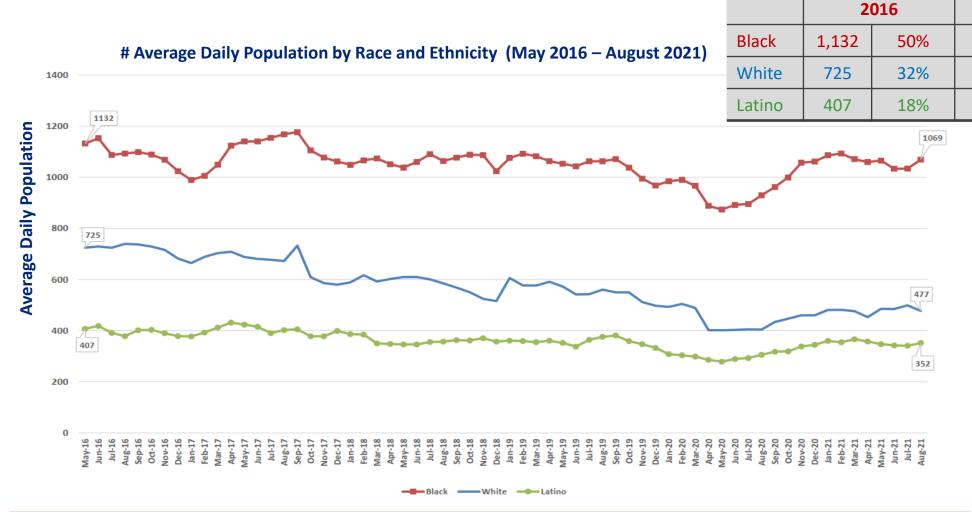


Percent from Baseline





Goal 2. Ensure the overall safety of our community



Public Safety Cross Departmental Team

LORID

ADP by Race & Ethnicity

2021

56%

25%

19%

1,069

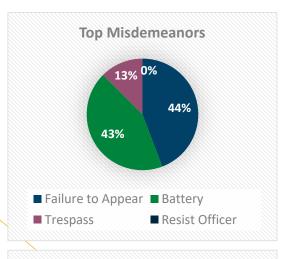
477

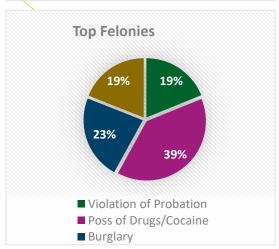
352





Pretrial Jail Admissions (Bookings) by Felony and Misdemeanor







NOTE: PBSO BIRS movement file by SPSS as of 31-AUG-2021.

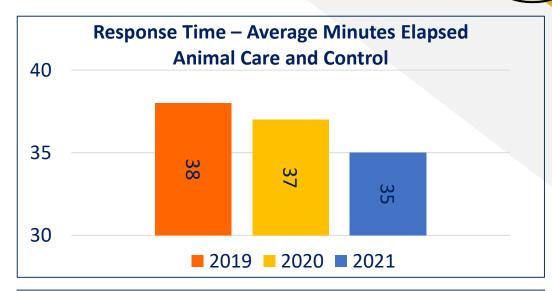
Goal 2. Ensure the overall safety of our community

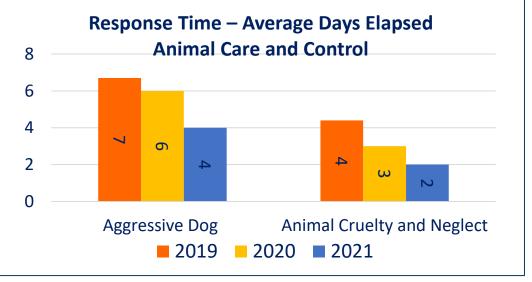








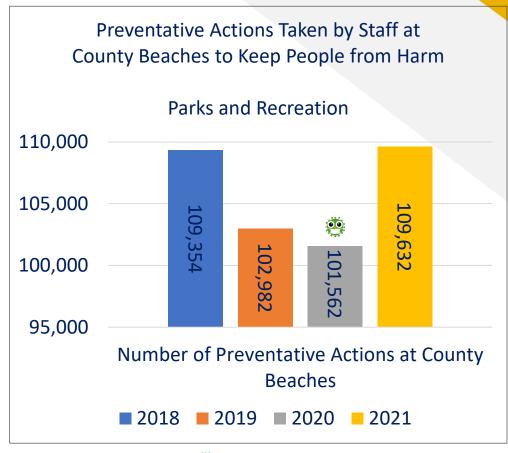




Goal 2. Ensure the overall safety of our community





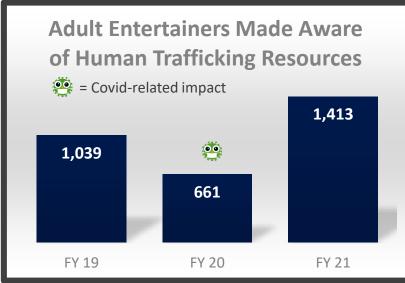


= Covid-related impact

Goal 2. Ensure the overall safety of our community











prostitution, housework, farm work, factory work, retail work, restaurant work, or any other activity-Call the NATIONAL HUMAN TRAFFICKING RESOURCE CENTER at 1-888-373-7888 or text INFO or HELP to 233-733 to access help and services. Victims of slavery and human trafficking are protected under United States and Florida law

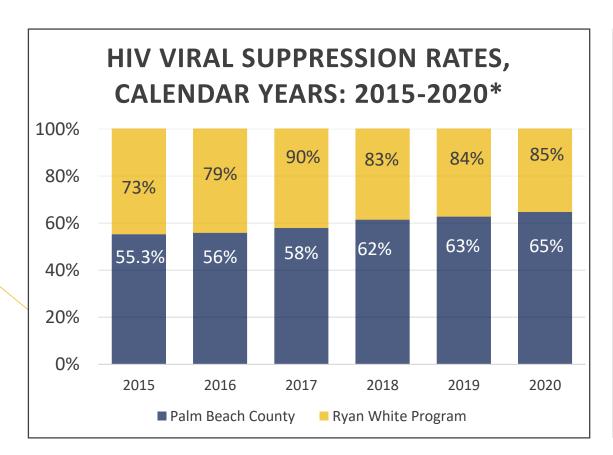
Si a usted, o alguien que conoce, lo están forzando a hacer algo y no lo dejan ir: Ya sea prostitución trabajo doméstico, agrícola, de fábrica, en una tienda, restaurante o cualquier otra actividad - Llame al CENTRO NACIONAL DE RECURSOS CONTRA LA TRATA DE PERSONAS al 1-888-373-7888 o envie un mensaje de texto al 233-733 con la palabra INFO o HELP para tener acceso a asistencia y servicios. Las víctimas de esclavitud y tráfico de personas están protegidas por las leyes de los Estados Unidos y Florida.

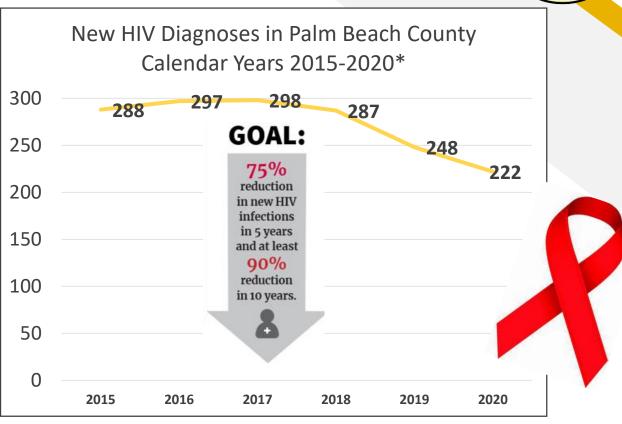
Si oumenm oswa yon moun ou konnen gen moun kap fòse I pou lfè yon bagay epi li pa kapap sòti ladanr bagay sa a: Ke se pwostitisyon, travay nan kay, travay nan jaden, travay nan faktori, travay nan kote kap vann an detay, travay restoran, oswa ankenn lòt bagay – Rele the SANT RESOUS NASYONAL POU EDE MOUN KE YAP FOSE FÈ TRAVAY LI PA VLE FÈ nan 1-888-373-7888 oswa tèks INFO oswa HELP nan 233-733 pou jwen èd ak lòt bagay ou bezwen. Gen pwoteksyon sou lwa etazini ak nan Florid pou moun ki viktim esklavag ak moun yap fôse fè travay yo pa vle fè.

18-373-7888 text BEFREE (233-733

Goal 3. Improve the overall health of our community







The time is now.

Ending the HIV Epidemic *Although the data point for Fiscal Year 2021 for Ryan White Program's Viral Suppression rate is currently at 84.4%, the Countywide data in the graphs above for Calendar Year 2021 will be provided by the Florida Department of Health in July 2022.

Goal 3. Improve the overall health of our community

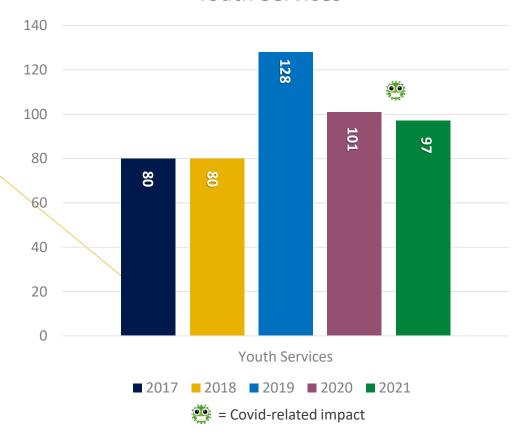




Palm Beach County Youth Services Department Residential Treatment and Family Counseling Division Education and Training Center



Training Opportunities/Events Youth Services



The Impact of Racial/Ethnic Implicit Bias and Microaggressions

Presented by Danniella Jones, Psy.D.

Wednesday, September 1, 2021

9:30 am - 11:30 am

Location: Zoom Remote Video Conference

Once registration is confirmed, link to access the training will be provided

Description:

Racial and ethnic microaggressions are everyday insults, indignities, and demeaning messages sent to Black, Indigenous, and other People of Color (BIPOC) by typically well-intentioned people who are unaware of the hidden messages being sent to them (Sue et al., 2007). While seemingly small or insignificant, for BIPOC and particularly for youth who experience these continually, there are significant consequences to their mental and physical health, academic and economic wellbeing, and overall livelihood. This presentation will define implicit bias and microaggressions in the context of race and ethnicity as well as explore the impact on youth of color and those who work with youth. Finally, it will provide strategies for coping with racial stress as well as mitigating the impact of implicit bias.

Learning Objectives:

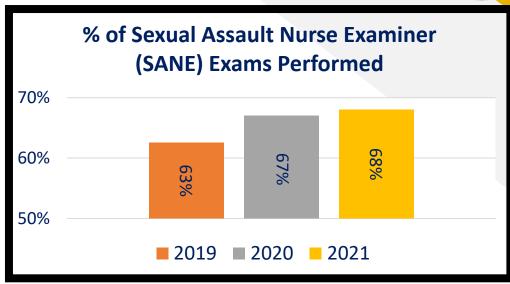
- 1) Define implicit bias and racial/ethnic microaggressions.
- Describe the impact of implicit bias and racial/ethnic microaggressions on the wellbeing of BIPOC and youth of color.
- 3) Identify ways to cope with racial bias and stress and mitigate the impact of implicit bias.

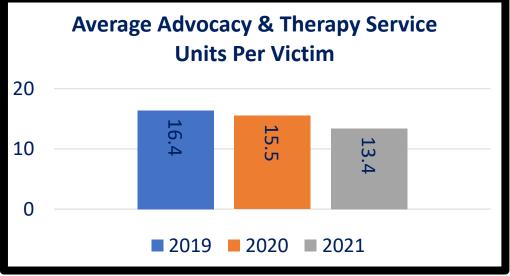
Goal 4. Improve the overall well-being of our community





Florida Legislature unanimously passed HB 673 Gail's Law referencing Tracking of Sexual Assault Kits in the State of Florida.





Goal 4. Improve the overall well-being of our community





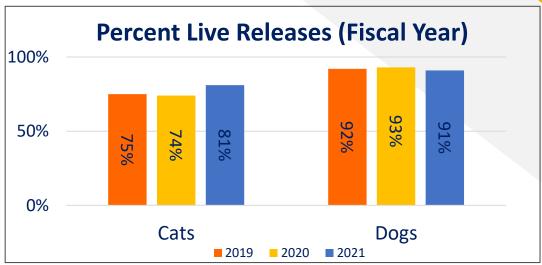


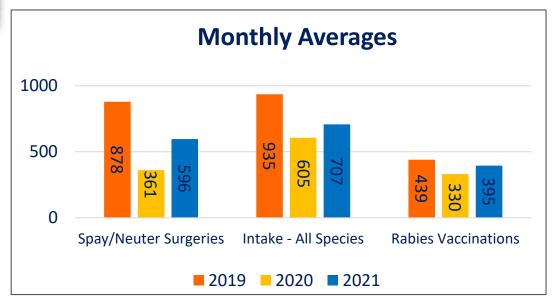
Ducks to the rescue!



Partnership that took 43 kittens including 2 mama cats from ACC Shelter!







Goal 4. Improve the overall well-being of our community

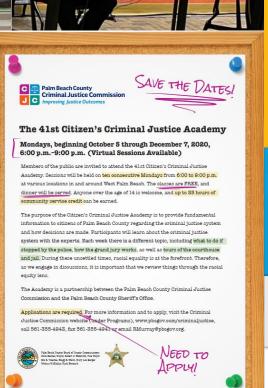












Palm Beach County Criminal Justice Commission Presents A Forum on Policing in Palm Beach County ~ Public Education in PBC ~ Join us for the 9th in a series of forums for an insightful, open dialogue that will allow the public an opportunity to ask questions of representatives of law enforcement regarding policing in Palm Beach County Wednesday Palm Beach State **RSVP Now! Ouestions** College: Duncan Center April 28, 2021 Advance questions can be In-person attendance 4200 S. Congress Ave. submitted with your RSVP or mited to 100, all others can 6:30 PM - 8:30 PM participate via Webex MODERATOR: Scan QR code to RSVP





for all event information



A Forum on Policing in Northern Palm Beach County

Join us for the 8th in a series of forums for an insightful, open dialogue that will allow the public an opportunity to ask questions of representatives of law enforcement regarding policing in Palm Beach County.



Wednesday, April 21, 2021 6:30 PM - 8:30 PM

Administration Building AD 119

FAU - John D. MacArthur Campus at Jupiter



Scan QR code to RSVP or visit: pbcgov.com/criminaljustice for all event information.

Advance questions can be













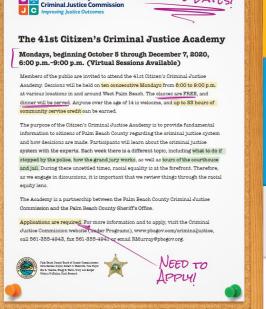






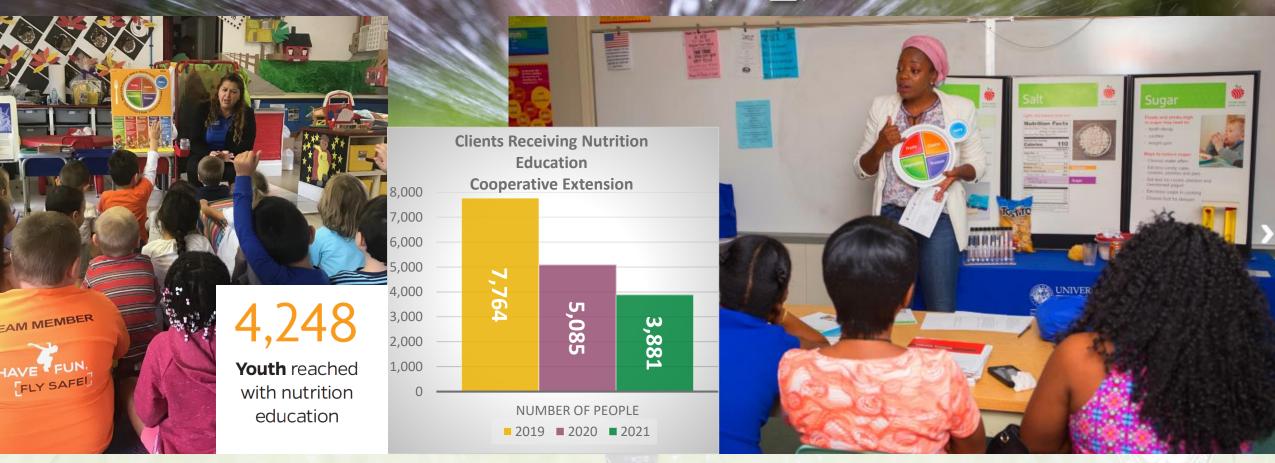






Goal 4. Improve the overall well-being of our community

Extension Helps You!



Family Nutrition Program (FNP) and

The Expanded Food & Nutrition Education Program (EFNEP)

Goal 4. Improve the overall well-being of our community

PBC BUILDING DIVISION Continues to Rank Among Best in the Nation

(ISO Evaluation Ratings)

- * BCEGS GRADE 2

 Building Code Effectiveness Grading Schedule
- * CRS <u>CLASS 5</u> Community Rating System

Residents Save 25% on NFIP Flood Insurance Rates



Public Safety Cross-Departmental Team









BUILDING SAFETY MONTH Activities

Week 1: Energy & Innovation

Week 2: Training the Next Generation

Week 3: Water Safety

Week 4: Disaster Preparedness



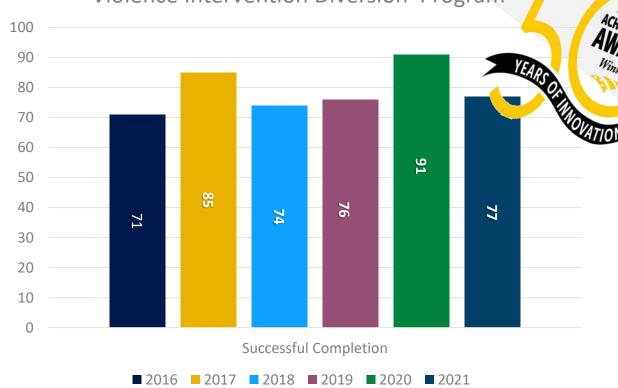
Goal 4. Improve the overall well-being of our community















Other Public Safety Awareness Efforts in PBC

Supplemental Package

- Fire Rescue Safety Messages
- Medical Examiner Role
- Risk Management Safety Awards
- PZB Building Safety
- Youth Services Get Your Green On





- Expand Satisfaction
 Assessments to determine effectiveness
- Combine our metrics in other categories such as planning, response, and recovery.
- Collaborate with other agencies





Supplemental Information

Palm Beach County Fire Rescue

With the COVID pandemic, PBCFR's safety messaging moved to a mostly virtual and digital platform. Fire Rescue focused on producing safety messages in video and graphic form that would appeal to online viewers and mainstream media. Doing this, we were able to share safety messages with 1-point4 million viewers via TV and Print news. We shared safety messaging to close to 500,000 people via social media. Safety educators switched to virtual safety presentations to continue the interactive process of educating residents as well.



TV & Print Messages – 1.42 million viewers

Fire Prevention Week: 552k

• Golf Cart Safety: **209k**

Turkey Fryer: 208k

Holiday Tree Safety: **140k**

Halloween Safety: 105k

Brush Fire Safety: 78k

• CPR: **55k**

Hannukah Safety: 40k

Prevent Home Fires: 19k

Hurricane Safety: 13k



Virtual Safety Messaging - Social Media

Facebook Reach: 202k

Instagram Reach: 131k

• Twitter Impressions: **165k**

YouTube: 24 Videos with 10k Views

Adaptive In-person & Virtual Lessons

Smoke Alarm Installations:

8 in person

Car Seat Safety Installations:

126 hybrid (virtual and in person)

Hands-Only CPR & AED Instruction

81 classes

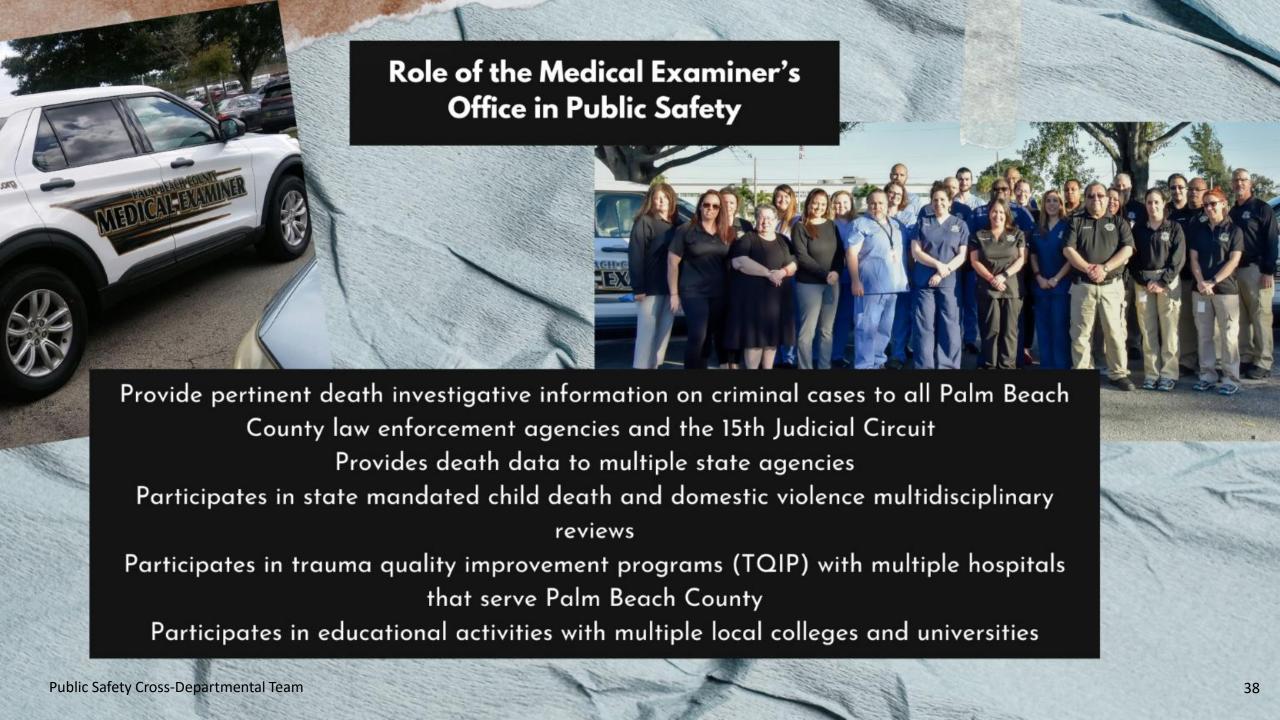


Water Safety Program Statistics October 2019 - June 2021



Fiscal Year	Total # of Activities/Presentations	# of People Reached
2019	443 (390 land based, 53 static display)	98,700
2020	226 (186 land based, 17 virtual, 23 static display)	61,347
2021 (June 2021)	127 (29 land based, 97 virtual, 1 static display)	6,933

Note: August 2020-April 2021 DPC Coordinator Position Was Vacant



Planning Zoning, and Building

Although COVID-19 had a significant impact on face-to-face interactions, the Building Division/PZB has continued to support educational and informative outreach events to improve public building safety awareness, especially concerning hurricane disaster preparedness and flood risk mitigation measures.



HURRICANE EVACUATION ZONE MAP

(Interactive Tool with Helpful Info Layers)



Building Division personnel interact with the public on a daily basis regarding Safe Building Construction practices

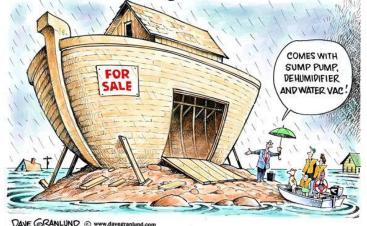


FLOOD RISK AWARENESS



FLOOD INSURANCE STATUS?

Alternative to buying flood insurance...



OUTREACH

Hurricane/Flood Disaster Preparedness Days
Participated in Home Depot locations across PBC

FEMA Flood Risk Open House events

Share Impacts of proposed FEMA Flood Map revisions and NFIP Policy Changes to PBC residents

HOA/COA Association Meetings

Share information regarding permit & inspection processes, contractor certification, building code updates and code violation issues.





Risk Management

"Keeping You Safe"

Risk Management partners with all Palm Beach County
Departments to ensure the upper-most quality of safety and
security is provided for those we serve, our communities
From community outreach, training, education, and much
more. "Stronger & Safer Together!"



Keeping Airport Safety the Highest Priority



This year (10) County Departments received Excellence in Safety Awards from the Safety Council of Palm Beach County, Inc.. Risk Management worked with each Department to develop a Safety Program that would meet the eligibility standards for an award and nominated the various departments.



Providing Meals for Senior and Veteran Communities



October



Fire Prevention Month

Risk Management

"Keeping You Safe"

Risk Management provides a robust training program that offers a multitude of safety courses annually. Through safety themed months, we coincide with the

National Safety Council to provide relevant safety training for county employees.



"Lets train, without the challenge there is no change"



American Heart Month





National Distracted Driving Month

December



Workplace Safety Month

Safety First keeps County Employees from injury and prevents potential hazards to the General public. For example, by teaching Defensive Driving to our County Drivers, the general public is less likely to become involved in a vehicle accident.

Get your Green On – Mental Health & Trauma Informed Care Awareness



Covid and the related isolation and fear has enhanced the need for Mental Health Awareness and the delivery of Trauma Informed Care. The May Get Your Green On events led by Birth to 22: United For Brighter Futures and over 20 community partners continued virtually this year. Youth Services provided several trainings and the Library developed book lists for children, adults and Spanish speakers. This continued awareness breaks down of stigma and allows residents to feel comfortable in accessing care.

May is dedicated to raising awareness of mental health and trauma informed care by creating visible support and fostering spaces to talk openly.

- Over 20 Community Partners
- Virtual Events throughout the month
- Celebrated in schools and community
- Book lists created for adults, children and Spanish speakers
- Mindfulness and exercise activities
- Weekend of Faith

