

TOURIST DEVELOPMENT COUNCIL
FEBRUARY 14TH
2195 Southern Boulevard
West Palm Beach, Florida
AGENDA

1. **ROLL CALL**
2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**
3. **MOTION TO APPROVE THE JANUARY 10TH TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE THE CONSENT ITEMS FOR FEBRUARY 2019**
 - A. **CONTRACT TRACKING REPORT***
 - B. **CULTURAL COUNCIL ACTIVITY REPORT***
 - C. **SPORTS COMMISSION ACTIVITY REPORT***
 - D. **FILM & TV MONTHLY NEWSLETTER***
 - E. **FILM & TV PRODUCTION REPORT***
 - F. **ERM PROJECT STATUS REPORT***
 - G. **DTPB ACTIVITY REPORT***
 - H. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
 - I. **CONVENTION CENTER MARKETING UPDATE***
 - J. **CONVENTION CENTER “PACE” REVENUE REPORT***
 - K. **CONVENTION CENTER FOOD & BEVERAGE OPERATING REPORT***
 - L. **PBI TRAFFIC REPORT***
 - M. **ALL AGENCIES CURRENT JOB OPENINGS***
 - N. **HOTEL DESTINATION DEVELOPMENT REPORT***
 - O. **ALL AGENCIES QUARTERLY REPORTS***
5. **OLD BUSINESS – DISCUSSION ITEMS**
 - A. **TDC**
 1. **Director’s Report***
 - a. **TDC Scorecard & Discover Hotel Performance Dashboard***
 - b. **Bed Tax***
 - c. **Report Out***
6. **NEW BUSINESS – DISCUSSION ITEMS**
 - A. **TDC**
 1. **Discussion on Advertising in Marketing Overview from all agencies***

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|----|--|---------------|
| a. | Discover Leisure Travel (including Eco Tourism) | 15 min |
| b. | Discover Group Travel | 5 min |
| c. | Culture Tourist Markets | 10 min |
| d. | Palm Beaches Television | 10 min |
| e. | Sports Group Events Holders | 5 Min |

2. Discussion on Legislative Issues*

B. SPORTS COMMISSION

1. Motion to approve the following Cat. "G" Grants for FY19, '20 and '21:

- | | | |
|----|---|-----------------|
| a. | Fed Cup by BNP Paribas Semi-Final Round (April 6-7, 2019)-Delray Beach International Tennis Center – NEW | \$25,000 |
| b. | Delray Beach International Tennis Federation (ITF) Championships (April 26-May 4, 2019) Delray Beach Tennis Center | \$5,000 |
| c. | Palm Beach Cup (May 10-12, 2019)-Mirasol Park, PGA Nat'l Park, Gardens Park, Lilac Park, FITTEAM Ballpark of the Palm Beaches | \$5,000 |
| d. | Briana Marie Cox Memorial NIT (May 18-19, 2019) Lake Lytal Park, Okeehetee Park, John Prince Park, Lake Charleston Park, Seminole Palms Park, Acreage Community Park | \$ 4,500 |
| e. | Under Armour Team One Baseball Nat'l Series (May 24-Sept 22, 2019) Roger Dean Chevrolet Stadium | \$8,000 |
| f. | South Florida Collegiate Baseball League (May 31-July 24, 2019)-FAU, miller Park, Spanish River HS, PBG HS, Santaluces Athletic Complex | \$15,000 |
| g. | Florida State Golf Association 102nd Amateur Championship-The Loxahatchee Club & Jonathan's Landing Golf Club | \$5,000 |
| h. | Cal Ripken Baseball Rookie State Championships (June 27, July 1, 2019) Gardens Park | \$9,500 |
| i. | Perfect Game Fl Tucci Lumber Endless Summer Classic (July 11-15, 2019)-FITTEAM Ballpark of the Palm Beaches | \$8,000 |
| j. | USTA Girls 12's National Clay Court Championships (July 13-20, 2019)-The Polo | |

- Club of Boca Raton \$4,000
- k. USTA Boys 18's & 16's Nat'l Clay Court Championships (July 14-21, 2019) -Delray Beach Int'l Tennis Center & surrounding facilities \$20,000
- l. Golf Channel Amateur Tour Nat'l Championships (September 17-26, 2019) & September 21-30, 2021-PGA Nat'l Resort & Spa \$40,000 per year
NEW
- m. NCAA Division III Men's & Women's Golf Nat'l Championships (May 10-15, 2020)-PGA Nat'l Resort and Spa – NEW \$70,000
- n. NCAA Division II Men's Golf Nat'l Championship (May 16-21, 2021)-PGA Nat'l Resort and Spa – NEW \$25,000

Recommended Funds, FY'19	\$110,100
Recommended Funds, FY'20	\$110,000
Recommended Funds, FY'21	\$25,000
Recommended Funds, FY'22	\$40,000

Total Amount \$285,100

- 2. Two Minute Update

C. DISCOVER

- 1. Two Minute Update

D. CONVENTION CENTER

- 1. Global Spectrum*Dave Anderson
 - b. Two Minute Update
- 2. Ovations*-Vince LaPapa
 - a. Two Minute Update

E. ERM

- 1. Two Minute Update

F. CULTURE COUNCIL

- 1. Two Minute Update

G. Film & TV

1. Two Minute Update

7. BOARD COMMENTS

8. ADJOURNMENT

The next board meeting will be April 11th in the TDC Board Room at 2195 Southern Blvd., 1st Floor Boardroom, West Palm Beach. (There will be NO meeting in March due to Palm Beach County Day and Tourism Day in Tallahassee for the Legislative Session.)

Tdc/mtgs2019/Minutes.February19

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