

**TOURIST DEVELOPMENT COUNCIL**  
**Thursday, May 11, 2023 – 9:00 A.M.**  
**2195 Southern Boulevard**  
**West Palm Beach, Florida 33406**  
**AGENDA**

1. **ROLL CALL\***
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS\***
3. **MOTION TO APPROVE APRIL 13<sup>TH</sup> TDC MEETING MINUTES\***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR MAY 2023\***

**MARKETING AGENCIES REPORTING**

- A. **DTPB ACTIVITY REPORT\***
- B. **CULTURAL COUNCIL ACTIVITY REPORT\***
- C. **SPORTS COMMISSION ACTIVITY REPORT\***
- D. **FILM & TV MONTHLY NEWSLETTER\***
- E. **FILM & TV PRODUCTION REPORT\***
- F. **FILM & TV COMMISSION PRODUCTION HISTORY\***

**PBC CONVENTION CENTER OPERATING REPORTS**

- G. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR\***
- H. **CONVENTION CENTER MARKETING UPDATE\***
- I. **CONVENTION CENTER “PACE” REVENUE REPORT\***

**OTHER TDC-SUPPORTED AGENCY/DEPARTMENTS REPORTS**

- J. **ERM PROJECT STATUS REPORT\***
- K. **PBI TRAFFIC REPORT\***
- L. **CONTRACT TRACKING REPORT\***
- M. **SEMIANNUAL PERFORMANCE MEASURES\***
- N. **AGENCIES QUARTERLY REPORTS 3.31.2023\***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
  1. **TDC DASHBOARD CURRENT MONTH & FY2023\* - Emanuel Perry**
    - a. **Bed Tax Collections\***
    - b. **Report Out Metrics\***
- B. **PBI UPDATE – Laura Beebe**
- C. **AGENCIES AND CONVENTION CENTER FY2022 AUDIT REPORTS\* - Emanuel Perry - MOTION TO APPROVE**

**D. AGENCIES FY24 ORGANIZATIONAL CHARTS\* - Emanuel Perry – MOTION TO APPROVE**

**6. NEW BUSINESS – DISCUSSION ITEMS**

**A. TOURISM MASTER PLAN UPDATE – Emanuel Perry**

**B. ERM**

1. Update – Deb Drum

**C. DISCOVER**

1. Update – Evan Lomrantz
2. MARTECH Presentation – 5 Minutes – Bryan Glynn

**D. SPORTS COMMISSION**

1. The Category “G” Grant Agreements\* - MOTION TO APPROVE

	<b>Grant</b>	<b>Amount</b>	<b>Room Nights</b>
a.	Prospect Select World Invite / Crossroads Florida Open (September 8-11, 2023) – Ballpark of the Palm Beaches, Santaluces Athletic Complex, Roger Dean Chevrolet Stadium - <b>NEW</b>	\$12,500	945
b.	Perfect Game Palm Beach Gardens Open (September 22-24, 2023) Gardens Park - <b>NEW</b>	\$18,000	570
c.	Perfect Game WWBA World Championships / Perfect Game WWBA 13U & 14U World Championship (October 5-16, 2023) - Ballpark of the Palm Beaches, Santaluces Athletic Complex, Roger Dean Chevrolet Stadium	\$107,000	12,502
d.	Columbus Day Discovery Showdown (October 5-8, 2023) – Palm Beach Skate Zone & Palm Beach Ice Works	\$8,000	800
e.	USTA Columbus Day Open (October 7-9, 2023) - Boca West Country Club, Boca Lago Country Club, Delray Beach Tennis Center, Seven Bridges Tennis Center, Palm Beach Gardens Tennis Center	\$7,500	500
f.	World Comes to the Palm Beaches (October 25-29, 2023) - Ballpark of the Palm Beaches & Santaluces Athletic Complex	\$17,500	1,650
g.	TimberTech Championship (October 30 – November 5, 2023) Old Course at Broken Sound	\$50,000	2,500
h.	Men’s Senior Baseball League Fall Classic (November 4-18, 2023) - Ballpark of the Palm Beaches & Roger Dean Chevrolet Stadium	\$68,000	6,480

i.	Equestrian Holiday and Horses Circuit (November 29 – December 31, 2023) Wellington Interna	\$20,000	12,375
j.	“Little Mo” Internationals in Florida ( December 1-6, 2023) Palm Beach Gardens Tennis Center	\$15,000	1,500
k.	Garden of Life Palm Beaches Marathon (December 9-10, 2023) Meyer Park Amphitheatre	\$25,000	2,160
<b>Total</b>		<b>\$348,500</b>	<b>41,982</b>

Average Historical ADR - \$223.09  
ROI - \$561,945.86

2. Update – David Fontanarosa

**E. CULTURAL COUNCIL**

1. MOSAIC Update – Jennifer Sullivan
2. Update – Dave Lawrence

**F. FILM & TV**

1. Update – Michelle Hillery

**G. CONVENTION CENTER**

1. OVG Venue Management
  - a. Update- Dave Anderson
2. OVG Hospitality
  - a. Update – Kathy Griffin

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

The next Meeting will be on **June 8, 2023.**

**\*Attachment included.**