

TOURIST DEVELOPMENT COUNCIL
Thursday, March 14, 2024 – 9:00 A.M.
2195 Southern Boulevard
West Palm Beach, Florida 33406
AGENDA

1. **ROLL CALL***
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS***
3. **MOTION TO APPROVE FEBRUARY 8TH TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR MARCH 2024***

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORTS***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- G. **CONVENTION CENTER MARKETING UPDATE***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT***

OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS

- I. **ERM PROJECT STATUS REPORT***
- J. **PBI TRAFFIC REPORT***
- K. **CONTRACT TRACKING REPORT***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & FY2024* - Emanuel Perry**
 - a. **Bed Tax Collections***
- B. **PBI UPDATE – Nichole Hughes**

6. **NEW BUSINESS – DISCUSSION ITEMS**

- A. **ERM**
 1. **Update – Deb Drum**
- B. **CULTURAL COUNCIL**

1. Update - Dave Lawrence

C. DISCOVER THE PALM BEACHES

- 1. Destination Business Update – Milton Segarra
- 2. NYC Campaign Launch Update – Milton Segarra

D. SPORTS COMMISSION

1. The Category “G” Grant Agreements* - MOTION TO APPROVE

	Grant	Amount	Room Nights
a.	American Cornhole League Kick-Off Battle - April 3-7, 2024 – Palm Beach County Convention Center – NEW	\$44,000	2,000
b.	First Responder Games – June 2-16, 2024 – Various Venues in Palm Beach County	\$20,000	2,000
c.	Perfect Game Summer Series – June 17-July 29, 2024 – CACTI Park of the Palm Beaches, Roger Dean Chevrolet Stadium and Santaluces Athletic Complex	\$115,000	9,875
d.	World Wake Association (WWA) Wake Park National Championship – August 1-4, 2024 – Shark Wake Park	\$35,000	2,200
e.	Prospect Select Fall World Series – September 6-16, 2024 – CACTI Park of the Palm Beaches, Roger Dean Chevrolet Stadium and Santaluces Athletic Complex	\$12,500	945
f.	Perfect Game Your Fall Invitational – September 20-22, 2024 – Gardens Park	\$18,000	570
	Total	\$244,500	17,590

Average Historical ADR - \$199.76
ROI - \$210,826.70

2. Update – George Linley

E. FILM & TV

- 1. Update – Michelle Hillery

F. CONVENTION CENTER

- 1. OVG Venue Management
 - a. Update - Dave Anderson
- 2. OVG Hospitality
 - b. Update - Kathy Griffin

7. BOARD COMMENTS

8. PUBLIC COMMENTS

9. **ADJOURNMENT**

The next Meeting will be on **April 11, 2024.**

***Attachment included.**

DRAFT