

**TOURIST DEVELOPMENT COUNCIL**

**JUNE 14, 2018**

**2195 Southern Boulevard**

**West Palm Beach, Florida**

**AGENDA**

1. **ROLL CALL**
2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**
3. **MOTION TO APPROVE THE MAY 10TH TDC MEETING MINUTES\***
4. **MOTION TO RECEIVE AND FILE THE CONSENT ITEMS FOR JUNE 2018**
  - A. **CONTRACT TRACKING REPORT\***
  - B. **CULTURAL COUNCIL ACTIVITY REPORT\***
  - C. **SPORTS COMMISSION ACTIVITY REPORT\***
  - D. **FILM & TV MONTHLY NEWSLETTER\***
  - E. **FILM & TV PRODUCTION REPORT\***
  - F. **ERM PROJECT STATUS REPORT\***
  - G. **DTPB ACTIVITY REPORT\***
  - H. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR\***
  - I. **CONVENTION CENTER MARKETING UPDATE\***
  - J. **CONVENTION CENTER “PACE” REVENUE REPORT\***
  - K. **CONVENTION CENTER FOOD & BEVERAGE OPERATING REPORT\***
  - L. **PBI TRAFFIC REPORT\***
  - M. **ALL AGENCIES CURRENT JOB OPENINGS\***
  - N. **HOTEL PIPELINE REPORT\***
5. **OLD BUSINESS – DISCUSSION ITEMS**
  - A. **TDC**
    1. **Director’s Report\***
      - a. **TDC Scorecard & Discover Hotel Performance Dashboard\***
      - b. **Bed Tax\***
      - c. **Report Out\***
    2. **PBIA Update – Bruce Pelly**
6. **NEW BUSINESS – DISCUSSION ITEMS**
  - A. **TDC**
    1. **TDT Update by Anne Gannon\***
    2. **Agency Contract Update\*- Jergensen**

**B. CULTURE**

1. Grantee Survey Results 15 min w/Q&A\*-Jan Rodusky/Surale Phillips
2. Two Minute Update

**C. DISCOVER**

1. Brand Voice Presentation- 15 min w/Q&A\*-Heather Andrews
2. Two Minutes Update

**D. CONVENTION CENTER**

1. Global Spectrum\*Dave Anderson
  - a. Two Minute Update
2. Ovations\*-Vince LaPapa
  - a. Two Minute Update

**E. SPORTS COMMISSION**

1. Two Minute Update

**F. ERM**

1. Two Minute Update

**G. FILM & TV COMMISSION**

1. Two Minute Update

**7. BOARD COMMENTS**

**8. ADJOURNMENT**

**The next TDC Board Meeting will be July 12th, 2018 to include workshop on TDT Investments so starting at 8:30 – 11:30 am at the TDC Board Room at 2195 Southern Blvd., 1<sup>st</sup> Floor Boardroom, West Palm Beach.**