

TOURIST DEVELOPMENT COUNCIL

MARCH 8, 2018

2195 Southern Boulevard

West Palm Beach, Florida

AGENDA

1. **ROLL CALL**
2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**
3. **MOTION TO APPROVE THE FEBRUARY 8TH TDC MEETING MINUTES**
4. **MOTION TO RECEIVE AND FILE THE CONSENT ITEMS FOR MARCH 2018**
 - A. **CONTRACT TRACKING REPORT***
 - B. **CULTURAL COUNCIL ACTIVITY REPORT***
 - C. **SPORTS COMMISSION ACTIVITY REPORT***
 - D. **FILM & TV MONTHLY NEWSLETTER***
 - E. **FILM & TV PRODUCTION REPORT***
 - F. **ERM PROJECT STATUS REPORT***
 - G. **DTPB ACTIVITY REPORT***
 - H. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
 - I. **CONVENTION CENTER MARKETING UPDATE***
 - J. **CONVENTION CENTER “PACE” REVENUE REPORT***
 - K. **CONVENTION CENTER FOOD & BEVERAGE OPERATING REPORT***
 - L. **PBI TRAFFIC REPORT***
5. **OLD BUSINESS – DISCUSSION ITEMS**
 - A. **TDC**
 1. **Director’s Report***
 - a. **TDC Scorecard & Discover Hotel Performance Dashboard***
 - b. **Bed Tax***
 - c. **Report Out***
 2. **TDT Update - 2018 Legislative Session. ***
6. **NEW BUSINESS – DISCUSSION ITEMS**
 - A. **TDC**
 1. **Tourism Master Plan and Convention Center Expansion**
 - B. **DISCOVER**
 1. **Five Minutes Update**

C. SPORTS COMMISSION

1. Motion to approve the following Cat. "G" Grant Agreements* (tentative)

a.	Reebox CrossFit Games Atlantic Qualifier (June 1-3, 2018)-PBC Convention Center-NEW	\$15,000
b.	Florida Lacrosse Cup (June 16-17, '18)-Seacrest Soccer Complex, Hilltopper Stadium	\$5,000
c.	Florida Half Century Summer Softball Classic (June 23-24,'18)-Seminole Palms Park, John Prince Park, Okeeheelee Park	\$4,000
d.	Cal Ripken Baseball Rookie State Championships (June 28-July 1,'18) Gardens Park	\$9,500
e.	Cal Ripken Baseball 10U & 12U State Tournament (July 6-8,'18) Gardens Park-NEW	\$5,500
f.	Perfect Game Florida Tucci Lumber Endless Summer Classic (July 12-16,'18)-Ballpark of the Palm Beaches	\$8,000
g.	USTA Girls 12's Clay Court National Championships (July 15-21, '18)-Polo Club of Boca Raton	\$4,000
h.	USTA Boys 18's & 16's Clay Court National Championships (July 15-22, '18)-Delray Beach International Tennis Center, Delray Swim & Tennis Club	\$20,000
i.	Optimist International Junior Golf Championships (July 17-August 1,'18) -PGA National Resort & Spa	\$20,000
j.	Team Showcase League National World Series (July 26-29,'18)-Ballpark of the Palm Beaches-NEW	\$18,000
k.	USA Field Hockey National Hockey Festival (November 21-25,'18)-International Polo Club	<u>\$120,000</u>
	Total Amount	\$229,000

2. Two Minute Update

D. CONVENTION CENTER

- 1. Global Spectrum*Dave Anderson**
 - a. Two Minute Update**
- 2. Ovations*-Vince LaPapa**
 - a. Two Minute Update**

E. CULTURE

- 1. Ten Minute Update- Culture Month**

F. ERM

- 1. Two Minute Update**

G. FILM & TV COMMISSION

- 1. Two Minute Update**

7. BOARD COMMENTS

8. ADJOURNMENT

The next TDC Board Meeting will be APRIL 12th, 2018 at 9:00 am at the TDC location of 2195 Southern Blvd., 1st Floor Boardroom, West Palm Beach.

Tdcmtgs2018/AgendaMarch

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